

# 40 Fundamentals of English Riding

## Book Launch Invitation

### The Book

Hollie – and all of us at Riding Right – are very proud to announce the release of *40 Fundamentals of English Riding*, published by Storey Publishing. For the past two years, we've been working away at the writing, photography, and videography for this book/DVD combination, and it's finally here.

The Book: The book shows you forty techniques and ideas in mastering the fundamentals of English riding, ranging from achieving the correct riding position to lateral work and intuitive riding.

Each chapter is heavily illustrated with outstanding, informative photographs of correct riding, as well as examples of common errors and the most effective ways to fix those errors.

The DVD: The 90-minute DVD tracks the book, topic-for-topic and chapter-for-chapter. This makes it easy for the rider to jump back and forth between the two: if you're reading the book and want more information on leg aids, jump to the same chapter and topic in the DVD. And vice versa.

There's more about the book, including several sample videos, at [40Fundamentals.com](http://40Fundamentals.com).

### The Party

To celebrate this event, we're hosting a book launch party as part of the '[Curiosity Forum](#)' series sponsored by Battenkill Books and Hubbard Hall in Cambridge, NY.

When: May 6, 2011, at 7:00pm

Where: Freight Depot Theater, behind Hubbard Hall in Cambridge at 7:00 pm. Hubbard Hall is at the intersection of Main St. and Washington St., in Cambridge NY, with parking on the street and in the Washington Street lot.

"40 Fundamentals of English Riding is a valuable leap forward in helping riders to be the best that they can be." – from the foreword by LONDON GRAY

# 40 FUNDAMENTALS of English Riding

– Essential Lessons in Riding Right –



Cost: Free. But space is limited - so we need RSVPs. You can RSVP on-line at <http://ridingfarm.com/signup?booklaunch>. The people at Battenkill Books suspect that we're going to be 'sold out' for the event, so RSVP early, please.

Getting the Book: If you want get get a copy of the book at the launch, Battenkill Books will be managing that. To reserve a copy of the book in advance (no, you DON'T have to buy one to come celebrate!), please call Battenkill Books at 518-677-2515 or email [info@battenkillbooks.com](mailto:info@battenkillbooks.com).